

VIA E-FILE

PATENT APPLICATION  
Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of )  
Peter T. Barrett )  
Serial No.: 10/001,298 ) Art Unit  
Filed: October 19, 2001 ) 2623  
Conf. No.: 2485 )  
For: VIDEO SEGMENT TARGETING USING )  
REMOTELY ISSUED INSTRUCTIONS )  
AND LOCALIZED STATE AND )  
BEHAVIOR INFORMATION )  
Examiner: Harun M. Yimam )  
Customer No.: 47973 )

## AMENDMENT "C" AFTER NON-FINAL

VIA E-FILE AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Non-Compliant Amendment of May 1, 2007 (paper no. 04272007), please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.